



MURA
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"Serragrilli" Barbaresco DOCG



Guido Martinetti and Federico Grom, the founders of the Gelati multinational Grom, after selling their ice cream empire to Unilever, bought 30ha of land in the Barbaresco, 10ha of which are planted with vines. There they now produce high-quality Barbarescos from individual layers, which meet the highest standards. Other wines such as Barbera d'Asti or excellent Piemonte DOC complete the offer.

Structure, red fruits, muscularity. The Serragrilli cru consists of two slopes located behind Neive, in the direction of Castagnole Lanze. Our small vineyard, with congruent sides, is exposed to the south on a clayey and compact loam soil, giving rise to a barbaresco whose tannins are muscular and deep.

100% Nebbiolo

Barbaresco DOCG

Alcohol 14,5%