



MURA
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“Miolera” Barbera d'Asti DOCG Superiore



Guido Martinetti and Federico Grom, the founders of the Gelati multinational Grom, after selling their ice cream empire to Unilever, bought 30ha of land in the Barbaresco, 10ha of which are planted with vines. There they now produce high-quality Barbarescos from individual layers, which meet the highest standards. Other wines such as Barbera d'Asti or excellent Piemonte DOC complete the offer.

Lush, seductive, immediate. Miolera is the wine obtained from the Mura Mura vineyard of the same name, cultivated on soils rich in sand. The Barbera grape is accompanied in small percentages by Ruchè and Grignolino, in search of an endless complexity.

Barbera, Grignolino, Ruché

Herkunft:
BARBERA D'ASTI DOCG SUPERIORE

Alcohol
14,5%